



Progressive Skills Development

PATHWAYS TO SUSTAINABLE SOFTWARE CAREERS FOR WOMEN



COMMUNITY OUTREACH

Broad Career Awareness

- Build Belief:** See software as a viable career
Word of Mouth Sharing
- Community Partners** Interactive engagement
Lower barrier to entry
- Safe, Social Environment
First hand accounts
Hands-on Intrinsic motivation
- # of Orgs reached
attending info sessions
starting Code.Org

Increase pipeline of women entering tech

ONLINE COURSES

Individual Engagement

- Build Interest** Develop skills
- Individual Experience** Online tools 'Safe to explore'
Exposure to online training
Self-driven learning
Remote Support
- # starting online courses
finishing online courses

Increased accessibility of online training

2 Week BOOTCAMP

Immersive Learning

- Build Ability** Develop Computational Thinking
Soft skills
- Group Experience** Interactive Mentoring
Observation & Support
- Social Proof
Workplace environment
Problem based learning
Psycho-Social Support
- # starting bootcamp
successful candidates

Identify high potential candidates independent of academic records

INDUSTRY PLACEMENT

Career In Tech

- Build Career Experience** Foundation for Future
- Company Experience** Building Products
- Employed in First Job OR Own Start Up
- # earning salary from tech
% salary improvement
of employing companies / start ups

Career Growth
Sustainable Income
Social Proof

WORKPLACE INCUBATION

Applied Skills

- Build Portfolio** Complete Projects
- Scrum Team Experience** Project incubation
Scrum Teams
Client / startup experience
Intern Salary
- # in incubation
successful interviews
% staying in tech 1-3 years

Foundation for Career
Improved Quality of Life
Family Income Increase

1 Year PROGRAM

Continuous Learning

- Build Employable Skills** Build web applications using current practices
- Workplace experience** Continuous Learning
Industry relevant skills
Self-driven Learning
Product Development cycle
Psycho-Social & Financial Support
- # web developers graduating
% of women in group
% staying in tech 1-3 years

Advanced Digital Skills in Communities